UNITED STATES DISTRICT COURT FOR THE DISTRICT OF MASSACHUSETTS CIVIL ACTION NO. 07-CV-12335-DPW

TRUE RELIGION APPAREL, INC. and GURU DENIM, INC. Plaintiffs

VS.

TRUE APPAREL COMPANY Defendant

MOTION OF TRUE APPAREL COMPANY IN LIMINE TO EXCLUDE THE PROPOSED EXPERT TESTIMONY OF PAUL DUNAY

Now comes the defendant True Apparel Company and respectfully moves this Honorable Court to exclude the proposed expert opinions and testimony of Paul Dunay.

A Memorandum and Affidavit in support hereof are filed herewith.

TRUE APPAREL COMPANY

By its Attorney:

/s/ Robert S. Wolfe

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Dated: February 2, 2009

CERTIFICATE OF SERVICE

I hereby certify that this document filed through the ECF system will be sent electronically to the registered participants as identified on the Notice of Electronic Filing (NEF) and paper copies will be sent to those indicated as non-registered participants on February 2, 2009.

/s/ Robert S. Wolfe

Robert S. Wolfe, Esq.